

TANZANIA CONSERVATION AND COMMUNITY EMPOWERMENT INITIATIVE (TACCEI)

P.O BOX 9596,
TERRAT – SIMANJIRO
TANZANIA



Mobile: +255 743 641 176
Email: info@taccei.org
Website: www.taccei.org

VOLUNTEER OPPORTUNITY

Job title

Content Writer (Part-time)

The overall purpose of the job

To support TACCEI in communication activities, especially in delivering high-quality written content for the website and social media including blogs and monthly newsletters to raise awareness and engage the target audience.

Location

Remote/home-based

Position

Part-time (up to 10 hours per week) for a 6-month fixed-term contract, with the potential to renew

Reporting

The position holder will report to TACCEI's Director

AN OVERVIEW OF THE ORGANIZATION

Tanzania Conservation and Community Empowerment Initiative (TACCEI) is a registered non-profit dedicated to nature conservation, education, and community empowerment through engaging projects and initiatives.

Mission

TACCEI's mission is to promote nature conservation and community livelihoods through empowerment and community-based conservation initiatives.

Vision

We envision being a leading model in protecting biodiversity and ensuring a healthy and educated Tanzanian community.

Main duties and responsibilities

- Write, edit, and publish compelling digital content for the TACCEI website (a minimum of 4 news/blog articles per month) and social media channels (Twitter, Facebook, Instagram, and LinkedIn) to effectively reach and engage our target audience.
- Support the development of content for projects including the Annual Report

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- Meet deadlines and follow requirements to ensure the content aligns with TACCEI's communication guidelines

Education - Skills - Experience required

- University degree level general education, preferably in communications, biodiversity conservation, public relations, marketing, journalism, or any other related field
- Minimum one year of relevant work experience, with a proven record in content writing
- Ability to identify a good story and turn technical information into easy-to-understand and compelling content
- Strong editorial, proofreading, writing, and storytelling skills
- Experience with web content management, social media management tools, email marketing tools, and social media marketing
- Passion and knowledge of wildlife conservation and community development issues
- Experience in a non-profit setting preferred

Benefits

- Opportunity to contribute to the conservation of wildlife while improving the livelihoods of the surrounding communities in rural Tanzania
- Opportunity to work with a diverse team of volunteers in the conservation and community empowerment industry.
- Invitation to visit and spend two weeks volunteering at the TACCEI office in Tanzania

Start Date

As soon as possible

How to apply

Please send your CV, cover letter and a couple of relevant content writing samples in English to recruitment@taccei.org in one single PDF (please give your name to the pdf file). Please include in the email subject: Content Writer Application

Deadline

Saturday 29th November 2023 at 23:59 EAT. Applications received after the closing date will not be considered.